

## EAST Search History

## EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	1	"5761386".pn.	US-PGPUB; USPAT	OR	ON	2010/07/05 20:04
L2	1	"5812988".pn.	US-PGPUB; USPAT	OR	ON	2010/07/05 20:05
L3	1	"6381554".pn.	US-PGPUB; USPAT	OR	ON	2010/07/05 20:06
L4	14	zero and coupon and geometric and brownian and motion	US-PGPUB; USPAT	OR	ON	2010/07/05 20:06
L5	0	ranking the bids based on an amount of the monetary benefit offered to the user filtering out bids from product service providers that are not offering a product service of interest to the user based on the profile information responsive to filtering out bids from productservice providers that are not offering a product service of interest to the user ranking the bids from product service providers that are offering a product service of interest to the user to form ranked bids apportioning the presentation resources of the digital device in accordance with the ranking of the bids and presenting information for at least one of the plurality of product service providers using the apportioned presentation resources	US-PGPUB; USPAT	AND	ON	2010/07/05 21:00

L6	0	ranking the bids based on an amount of the monetary benefit offered to the user filtering out bids from product service providers that are not offering a product service of interest to the user based on the profile information	US-PGPUB; USPAT	AND	ON	2010/07/05 21:00
L7	0	ranking the bids based on an amount of the benefit offered to the user filtering out bids from product service providers that are not offering a product service of interest to the user based on the profile information	US-PGPUB; USPAT	AND	ON	2010/07/05 21:00
L8	0	ranking the bids based on an amount of the benefit offered to the user filtering out bids from product service providers	US-PGPUB; USPAT	AND	ON	2010/07/05 21:01

**EAST Search History (Interference)**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L9	0	ranking the bids based on an amount of the benefit offered to the user filtering out bids from product service providers	USPAT; UPAD	AND	ON	2010/07/05 21:01
L10	37	ranking the bids	USPAT; UPAD	AND	ON	2010/07/05 21:01

7/5/10 9:09:54 PM

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